



Why I Use CoTweet

- Web based – access from home, work, any computer with a web connection
- Manage multiple accounts in just one place and one login
- Tweet scheduling – write now, post later
- Click tracking – measure how many people clicked a shared link
- Conversation threading – easily backtrack through a conversation

Other Valuable Features

- Collaboration - Multiple users can access a common account, divide the work!
- Create Twitter assignments to a team member
- 'On duty' status management – be confident that someone is watching the fort
- Receive email alerts only when you are 'on duty'
- Integrated search – more limited than the Twitter advanced search though

Warnings

- Problems with Internet Explorer 6
- It's free now, but it may become a premium/paid service (I hope not)



Using Flickr for Business - "A picture is worth a thousand words."

5 Easy Steps to Start Using Flickr for Your Business

Step 1: Create your account. Free accounts are available. \$25 a year is a great deal though.

Tip - Use your website URL as your screen name. For example: proworks.com

Step 2: Upload photos of your business, staff, products, services, customers (smiling), events...

Tip - Title, tag and describe your photos so they can be found

Tip - Make your photos public so others can see them (or why bother right?)

Step 3 (Optional): Join relevant Flickr groups and share your photos there.

Tip - search for relative groups at <http://www.flickr.com/search/groups/>

Step 4 (Optional): Create your own group (http://www.flickr.com/groups_create.gne)

Step 5: Share your photos from Flickr through other channels like your website, blog, Twitter, Facebook.

Tip - See below options and directions

How to Share Your Photos on Flickr (Easily)

1. Create a direct link to your Flickr photostream. (View More Landscaping Examples)
2. Embed photos to a site or blog post. Look for "Share this..." and use the html code provided.
3. Include a badge on your site. Flickr makes it for you! (<http://www.flickr.com/badge.gne>)
4. Include a slideshow. Flickr makes it too! From any slideshow click "Share" and grab the embed HTML.
5. Use Twitter. Go to http://www.flickr.com/blogs_add.gne and connect your Flickr account.